E-MOBILITY



Presents -



15-17 MARCH 2024

Yashobhoomi-India International Convention & Expo Centre (IICC) Dwarka, **NEW DELHI**



ABOUT INDUSTRY

Global Perspective: The global automotive industry is undergoing a paradigm shift at present in trying to switch to alternative/less energy intensive options. The electric vehicle market has witnessed rapid evolution with the ongoing developments in automotive sector. Favourable government policies and support in terms of subsidies and grants, tax rebates and other non-financial benefits in the form of car pool lane access, and new car registration in the increasing vehicle range, better availability of charging infrastructure and proactive participation by automotive oems would drive the global electric vehicle sales.

Indian Scenario: The indian automotive industry is the fifth largest in the world and is slated to be the third largest by 2030. Catering to a vast domestic market, reliance on the conventional modes of fuel intensive mobility will not be sustainable. In an effort to address this, federal policymakers are developing a mobility option that is "shared, connected, and electric" and have projected an ambitious target of achieving 100 percent electrification by 2030.

ABOUT INDIA INTERNATIONAL EV SHOW 2024

INDIA INTERNATIONAL EV SHOW 2024 is an International Exhibition for the Growth of Indian E-Vehicle Industry, it will focus on ensuring an enabling environment for the commercialization of electric vehicles in India and realizing the EV Industry's potential as a key contributor to the country's goal of achieving climate resilience, energy security and sustainable growth. EV market is estimated to flourish absorbently with a rapid growth rate between 2022 to 2025. It enables latest technology & set right platform for the government authorities, consultants, owners and developers, automotive experts, international and regional organizations, researchers and EV technology providers to share their view and expertise related to Future and Scope of Electric Vehicle in India.

WHY DELHI?

DELHI stands out as the perfect destination for hosting an Electric Vehicle Trade Show, boasting a plethora of advantages that include its immense market potential, unwavering government support, rapidly advancing infrastructure, strong industry presence, and ample opportunities for advocacy. With its sizable population and a surging demand for electric vehicles, Delhi offers a lucrative market and a dynamic platform for connecting industry experts and consumers alike. The proactive approach taken by the Delhi government in promoting electric mobility through robust policies and enticing incentives establishes a favorable environment for the trade show. Furthermore, the city's dedicated efforts in developing an extensive charging infrastructure, coupled with its status as a thriving hub for electric vehicle manufacturers and suppliers, amplify its allure. Considering Delhi's remarkable blend of market potential, governmental support, infrastructure growth, industry influence, and advocacy prospects, it undeniably emerges as the optimal choice for an Electric Vehicle Trade Show.

FEW GLIMPSES OF INDIA INTERNATIONAL EV SHOW



FEW GLIMPSES OF EV DYNAMICS (CONFERENCE)





BENEFITS OF ATTENDING INDIA INTERNATIONAL EV SHOW 2024

















Special Attraction @ Venue: Test Drives and Rides

To have the live exposure at venue, jump into an electric vehicle and experience the electric difference. You will be able to view and experience a range of 3 & 4 electric wheelers driving a virtual loop on roads offering you the ability to experience a demo ride and chat to their owners. Bikes and other electric vehicles such as skateboards, e-cycles, e-scooters and stand on scooters will also be available to test ride. Chat to the vendors to find out more about each exciting vehicle.

ATL AND BTL ACTIVITIES

















SMS



Online Promo

Social Media

Radio Advt.

Banners

Invitation

Web Banners

















Posters

Magazines

E-magazines

Corporate Gifts

TV Advt.

Hoardings Tele Calling NewsPapers

EXHIBITORS PROFILE

- 2 Wheelers, 3 Wheelers & 4 wheelers Electric & Hybrid vehicle manufactures
- Accessories & Auto Parts Manufacturer
- Allied products and materials
- Artificial Intelligence / IOT / Manufacturing Industry 4.0 / Robotics
- Assembly Solutions & Applications
- Autonomous Driving Systems & Drivetrains
- · Banks, Financial Institutions & **Insurance Companies**
- Batteries & Components,
- Chargers, Connectors & harnesses
- CAD/CAM/CAE cum design simulation/ Software & Equipment Providers
- Drive System
- E-Cargo vans, E-Solar powered Boats, E-Buses & E-Golf carts

- Electric Vehicle & New Energy Vehicles
- Electric Vehicle Accessories
- E-bicycles & Tri cycles
- Energy storage technology
- Entertainment, Connectivity & **Navigation Systems**
- Hybrid & Solar Vehicle
- Inverters, Peripherals
- Magnetic Contractors, Motors. Powercontrollers & Powertrains
- Motor Technologies
- · New Energy Vehicle Battery, Component Manufacturers
- Research & Development
- · Rechargeable Batteries
- · Safety Driving Systems
- Body & Chassis Fabricators

VISITORS PROFILE

- Automotive Manufacturers & Assemblers
- Automotive Component Manufacturers
- Automotive Consultants
- Automotive Training Institutes & OEMs
- City Planners, Infrastructure Developers & Highway Concessionaires
- Component Suppliers & Purchasing
- Dealers, Distributors/ Traders
- E-Rickshaw Owners/Operators
- Hospitality Industry

- Insurance Companies
- Investors/ Financial Institutes
- IT developers/System Designers & Engineers
- Motor/Inverters Manufactures
- Operation & Services
- Policy Makers & Government Departments
- Production, Procurement & Factory Managers
- Rechargeable Batteries Manufacturers

ABOUT THE ORGANISER

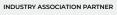
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